



Morning commutes have coffee. Soccer games have muddy cleats. French fries have ketchup. Life is messy, especially in the car. Thanks to YES Essentials[®], those messes don't have to stick around forever. With ultra-effective stain release, odor elimination and anti-static properties, YES Essentials makes life inside your vehicle practically worry-free.

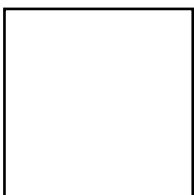
YES Essentials gives you comfort, durability, ease of care, reduced germs, fewer allergens and fewer odors—and it does it all with style. So your car stays clean for you, and looks like new for the next owners. Now that's forward thinking.

AUTOMOTIVE
INTERIORS DESIGNED
FOR A MESSY WORLD.

YES Essentials[®]
by Sage Automotive Interiors



Sage Automotive Interiors
295 Broadcast Drive
Spartanburg, SC 29303



RESISTING STAINS.



Spills and stains that would destroy most car interiors are no match for YES Essentials automotive interior fabric's patented repel-and-release technology. Liquid spills bead up on the surface to be easily wiped away, and dried or ground-in stains can be completely removed with just soap and water.

ODOR CONTROL.



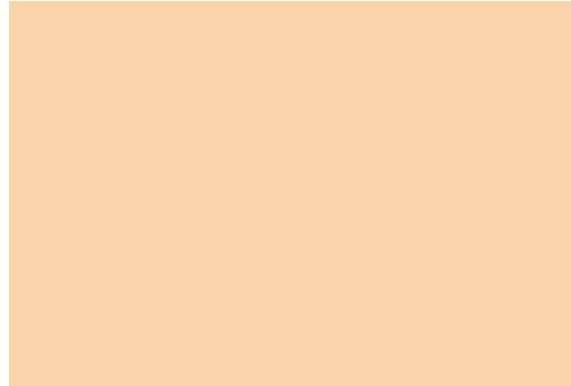
YES Essentials' technology doesn't stop at stains. It also inhibits the growth of odor-causing mold bacteria. It even helps improve air quality, actively eliminating irritating lingering smells from cigarette smoke, pets, food and even potentially harmful odors from volatile organic compounds (VOCs). YES Essentials takes care of smells from things you see and things you don't.

SHOCK RESISTANCE.



So YES Essentials eliminates stains and odors so car interiors look and smell nicer, longer. But what about comfort? We've got that covered, too. An innovative anti-static fabric treatment

on YES Essentials seats reduces static by more than 50%. Cold winter mornings are painful enough. Thanks to YES Essentials, getting zapped by static electricity won't make them worse.



EASY 1-2-3 CLEAN UP.



Step 1: Blot

Using a towel, gently blot or wipe away the stain. Avoid spreading the stain or pressing it into the fabric. Using a clean section of the towel each time, continue blotting until all excess stain is removed from the fabric's surface.



Step 2: Clean

For water-based liquid stains, simply dampen the towel with water and gently wipe the stained area. For oily stains, use a cleaning wipe containing soap, and for tough stains, spray a cleaning solution onto the area before wiping. Always work from the outside of the stain to the center with an upward motion, using a clean section of the towel or cloth. Gradually apply more pressure as the stain disappears, and wipe until the stain is no longer visible.



Step 3: Rinse

If a cleaning wipe or stain remover is used, blot out any remaining traces of soap with a fresh, damp (water only) towel or wet vac.



If you have questions about YES Essentials® or are interested in demonstration materials please submit this form to:

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name

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